



Strategic Foresight 2.0

Strategic Foresight 2.0 Training and Capacity Development Workshop

This workshop is designed:

- For mid-career practitioners who have to think about the future. Persons who already have some experience with some form of futures thinking – horizon scanning, trend analysis, scenario creation, systems mapping, technology forecasting...
- To allow you to take a step back and reflect on the work you are doing. Is your practice up to date? Are you practicing the first or the second generation of futures thinking? Do you know the difference? Does it matter? Why? Why now? What new perspectives, methods and tools have emerged that may be of use to you?
- To allow you to engage with one of the inventors of the next generation of strategic foresight – Foresight 2.0.

You would not drive your car without a tune-up; is your work and career as a futures-thinker any less important?

The workshop will provide you with:

- Hands and minds-on exercises that develop a contextual understanding of the past, present and future.
- A sound understanding of the history and character of both the first and the second generations of futures research and foresight, including their similarities and differences.
- A grasp of why the second generation is emerging and why now.
- A reliable sense of the long-term drift of history in the 21st Century.
- Practical ways to utilize this information in daily foresight work.

The workshop is led and facilitated by Ruben Nelson, Executive Director, Foresight Canada. Ruben is one of the creators of Foresight 2.0. He is also a Canadian pioneer of serious futures research and strategic foresight. Today, he is recognized as Canada's most widely-experienced practitioner and teacher of the next generation of strategic foresight. Ruben is a member of the expert panel of the EC's Paradiso project and a director of the World Futures Studies Federation. His clients are in every sector of Canada's society and economy.

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Learning the Future Faster
We in Foresight Canada have come to the view that, *as commonly practiced, foresight will not enable us to learn the future fast enough to cope with the emerging strategic conditions of the 21st Century – conditions that require us for the first time in history to develop the capacity to engage consciously in the evolution of existing human cultures, including their most fundamental frames of reference. However, there are signs that some who practice foresight (Foresight 1.0) are struggling to evolve it into a form (Foresight 2.0) that will enable us to learn faster. This evolution will be easier and faster if we who are foresight researchers and practitioners explicitly understand what Foresight 2.0 is, why it is necessary, why now, and what is driving its development.*

Ruben Nelson, "Extending Foresight: The Case for and Nature of Foresight 2.0"
Paper delivered at "Learning the Future Faster" Symposium, Business School,